



## COURSE OUTLINE: GBM102 - PROJECT CAPTURE PLAN

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Approved: Martha Irwin, Dean, Business and Information Technology

<b>Course Code: Title</b>	GBM102: PROJECT CAPTURE PLANNING
<b>Program Number: Name</b>	2109: GLOBAL BUSINESS MGMT
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Academic Year:</b>	2024-2025
<b>Course Description:</b>	In this course, students will demonstrate the principles and processes of creating an expanded project capture plan (based on the PMI Charter) to be used by companies and organizations to generate new business or solve complicated integrated tasks. The objective is to make students understand how this type of plan is used in the international business environment and to create realistic plans in preparation for life after college.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Substitutes:</b>	PMC103
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<p><b>2109 - GLOBAL BUSINESS MGMT</b></p> <p>VLO 1 Collect, process and interpret data used to support international business</p> <p>VLO 2 Develop, execute and analyze the results of a comprehensive global business plan</p> <p>VLO 5 Plan, direct, execute and evaluate individual and team projects</p> <p>VLO 7 Apply financial knowledge and skill to the operation of an international business</p> <p>VLO 8 Apply leadership and teamwork skills establishing and maintaining working relationships</p> <p>VLO 9 Apply quality control and assurance programs to sourcing and supplying</p> <p>VLO 15 Employ environmentally sustainable practices within the profession</p>
<b>Essential Employability Skills (EES) addressed in this course:</b>	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 6 Locate, select, organize, and document information using appropriate technology and information systems.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p> <p>EES 10 Manage the use of time and other resources to complete projects.</p>

Please refer to program web page for a complete listing of program outcomes where applicable.



**Course Evaluation:**

Passing Grade: 50%, D

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

**Books and Required Resources:**

Effective Project Management by Robert K. Wysocki

Publisher: Wiley Edition: 8th Edition

ISBN: 978-1-119-56280-1

Use other applicable Free Open Educational Resources to cover Course outcomes and Learning Objectives where necessary.

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
1.0 Defining, Understanding project management, the strategic approach and project scopes	1.1 Defining a project and understanding the project landscape. 1.2 Gaining knowledge of a project program and project Portfolio. 1.3 Explaining the Scope triangle and knowing how to Classify Projects. 1.4 Using the Tools, Templates, relevant software packages, and Processes for project scope managing and expectations. 1.5 Understanding the fundamentals of Project Management 1.6 Identifying and mitigating the challenges to effective project management. 1.7 Managing scope creep and explaining the importance of project Requirements. 1.8 Defining Strategic Project Management and Navigating the Business climate. 1.9 Identifying Market opportunities.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
2.0 Describing the Collaborative Project Team and Project Management process groups.	2.1 Managing Complex Project Team 2.2 Understanding roles of the project team 2.3 Knowing how to Co-Manage a project team. 2.4 Identifying and managing the challenges to meaningful client involvement. 2.5 Gaining knowledge and overview of the Project management knowledge areas.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
3.0 Determining the correct approach to Launch, Execute and Close a project.	3.1 Identifying and using the right Tools, Templates and Processes to launch or execute a project. 3.2 Effective recruiting of the project team 3.3 Formulating the right Team strategy, Project Kick-off meeting, Managing scope changes. 3.4 Assigning resources to projects, and effective Team communications.
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
4.0 Identifying, resolving Project complexities and uncertainties and	4.1 Defining complex project management. 4.2 Introduction to Agile project management. 4.2 Acquisition of skill requirements for project and program



	introduction to Agile Project Management	managers. 4.3 Analyzing special cases in project manager selection. 4.4 Determining current job description and duties of project managers.
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**Evaluation Process and Grading System:**

Evaluation Type	Evaluation Weight
Business Simulation	10%
Exam 1	20%
Exam 2	20%
Final Exam	30%
Quizzes, Assignments, Presentation	20%

**Date:** June 18, 2024

**Addendum:** Please refer to the course outline addendum on the Learning Management System for further information.